SEAS 2 Grow Silver Economy Stakeholder Needs Report

Annex: Local authority survey results – plots and tables

Table L1. Percentage of local government organisations considering themselves as part of the Silver Economy (SE), segmented by region and percentage of current business in SE.

Country	% SE member if 16 – 20% population 65+	% SE member if 21 – 30% population 65+	% SE member if 31 – 40% population 65+
UK	100%	100%	100%
France	67%	n/a	100%
Netherlands	100%	100%	n/a
Belgium	67%	67%	0%
All 4 countries	77%	80%	67%

Table L2. Percentage of local government organisations who believe they have insufficient contact with other Silver Economy (SE) actors to realise their SE ambitions, segmented by country and membership to the SE market.

Country	% SE members who wish for more SE contact	% non-SE members who wish for more SE contact
UK	100%	n/a
France	100%	n/a
Netherlands	100%	n/a
Belgium	100%	100%
All 4 countries	100%	100%

Table L3. Population projections of the elderly as viewed by local government organisations, segmented by country.

Country	% Increasing 65+ population	% Decreasing 65+ population	% Constant 65+ population
UK	100%	0%	0%
France	75%	0%	25%
Netherlands	100%	0%	0%
Belgium	100%	0%	0%
All 4 countries	94%	0%	6%

Figure L1. Size of total population served by local authority survey respondents in the UK (a), The Netherlands (b), France (c), Belgium (d) and across all regions (e).
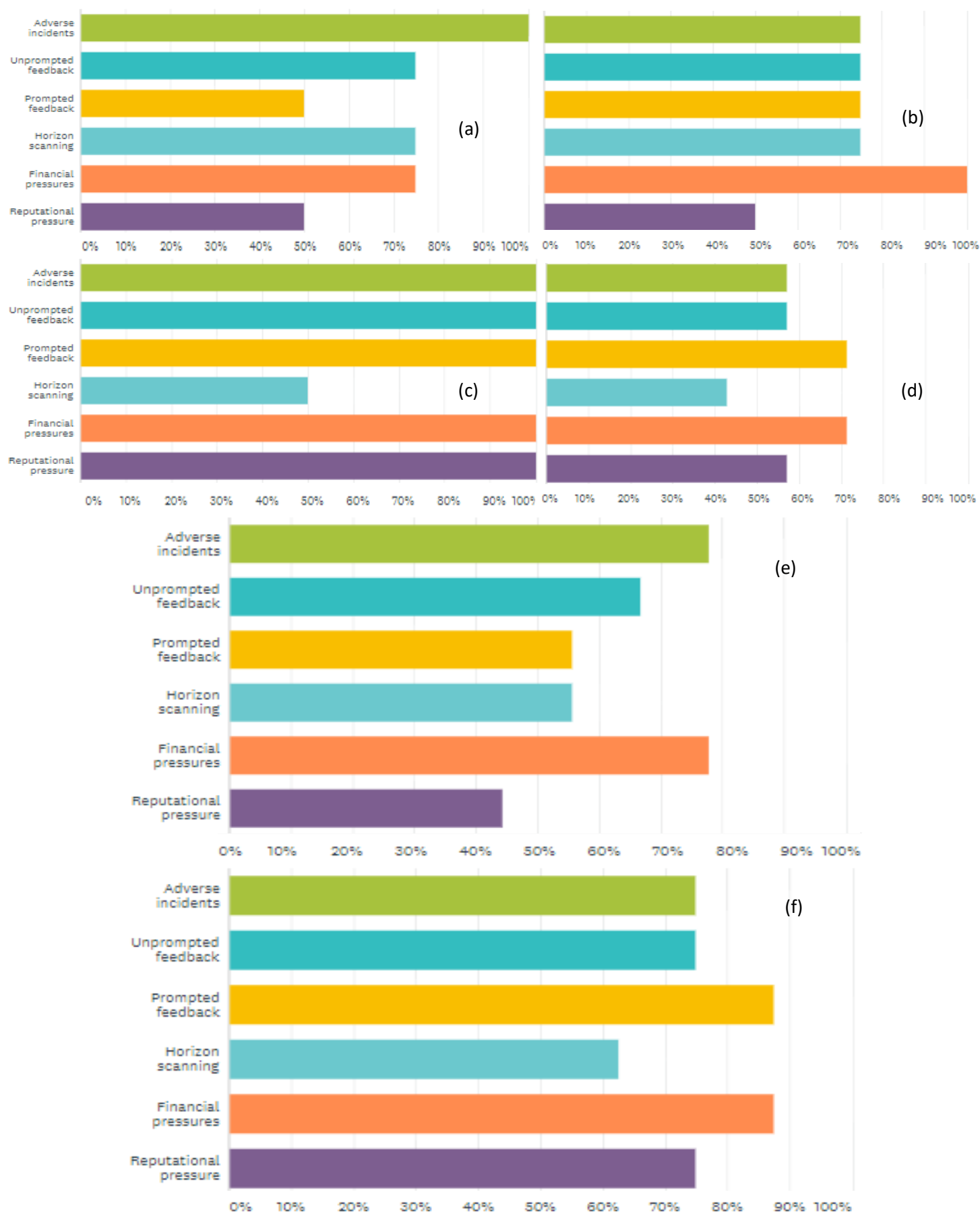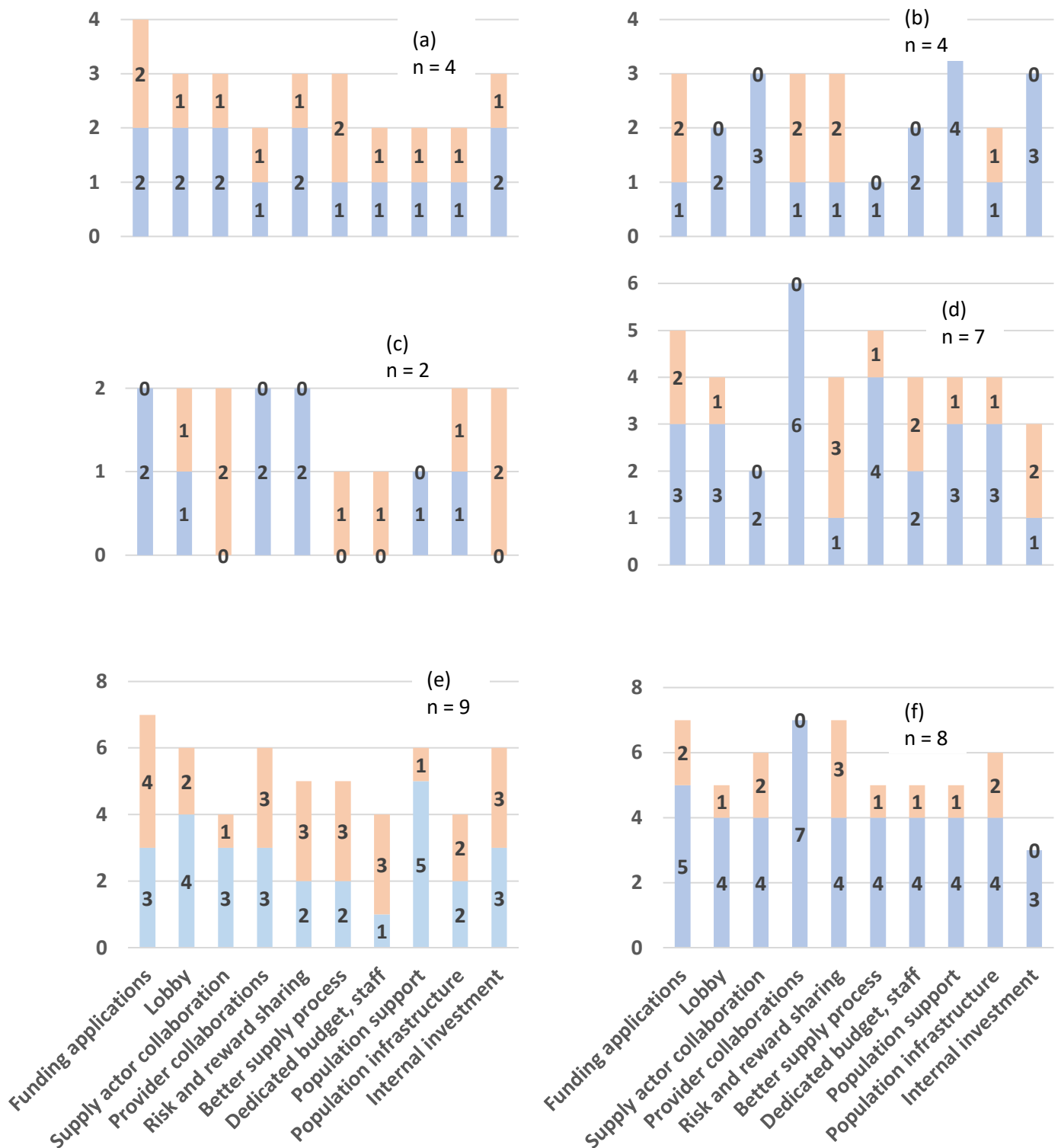
Figure L2. Strategies used by local government organisations to identify need for innovations in the UK (a), The Netherlands (b), France (c), Belgium (d), and across all regions with a population <200,000 (e), and a population >200,000 (f).
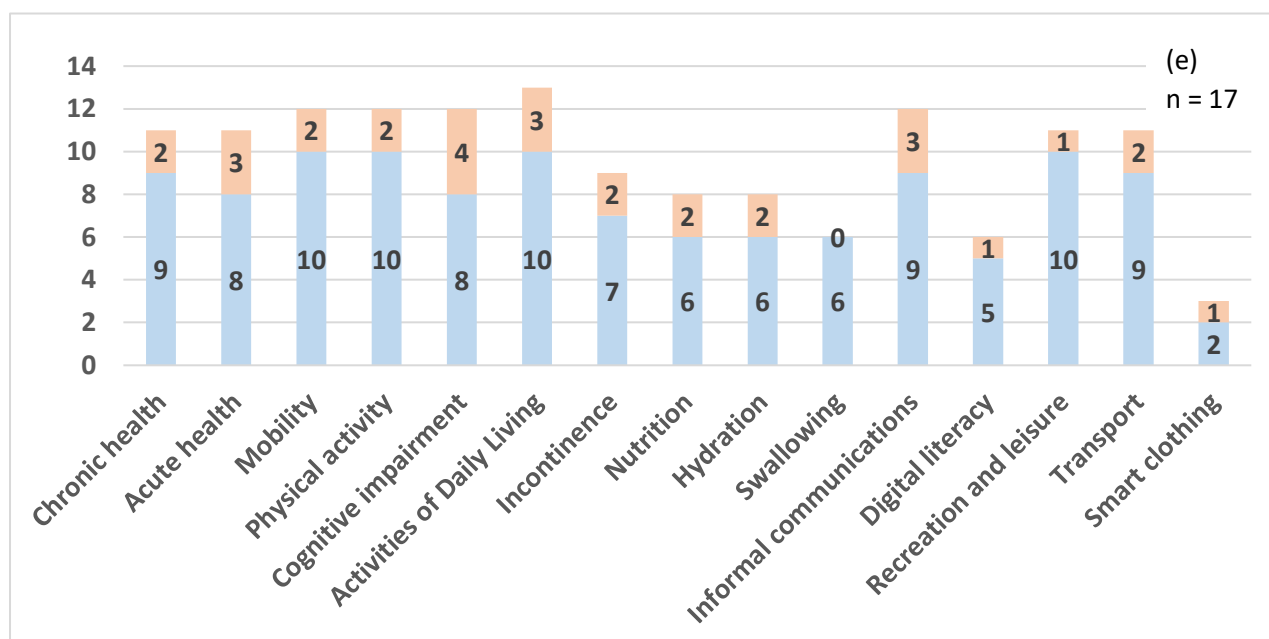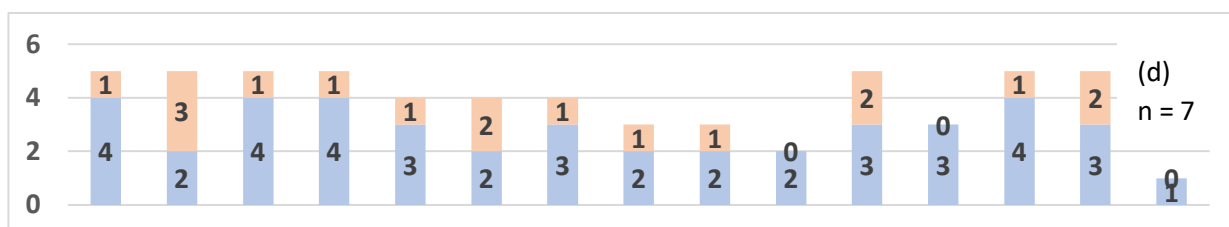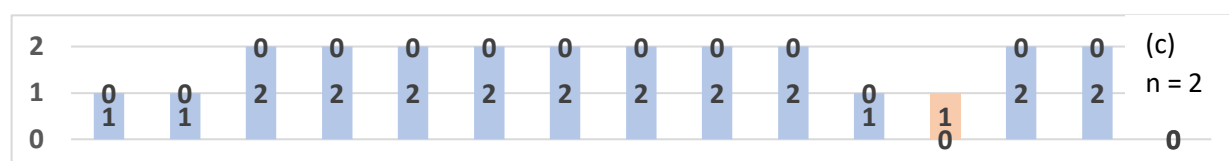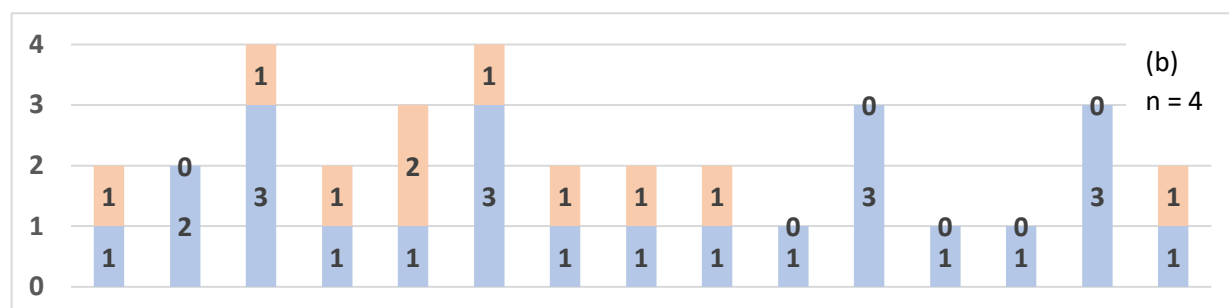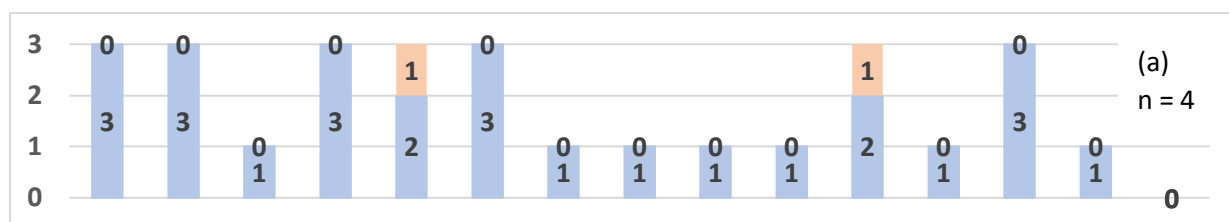
Figure L3. Innovations currently being used, commissioned or purchased (blue bars) or planning to be so in the future (orange bars) by local government organisations in the UK (a), The Netherlands (b), France (c), Belgium (d) and across all regions (e).

Figure L4. Barriers to local government organizations using, commissioning or purchasing innovations for the elderly in the UK (a), The Netherlands (b), France (c), Belgium (d) and across all regions with a population <200,000 (e), and a population >200,000 (f).

Figure L5. Strategies used by local government organisations currently (blue bars) or in the future (orange bars) to overcome barriers in the UK (a), The Netherlands (b), France (c), Belgium (d) and across all regions with a population <200,000 (e), and a population >200,000 (f).

Figure L6. Measures used by local government organisations to evaluate the impact value of innovations for the elderly in the UK (a), The Netherlands (b), France (c), Belgium (d) and across all regions with a population <200,000 (e), and a population >200,000 (f).